

Nomad + ECI Macola How eCommerce Should Work

Nomad eCommerce is a suite of cloud-based solutions that digitally transform how manufacturers and distributors using ECI Macola collaborate with their customers.



Key Benefits



ECI Macola Integration

Nomad's expertise lies in fully synchronizing and combining ECI Macola data with your eCommerce site. This integration occurs in three major categories of information: customer, order, and item data. This process ensures customers have access to the most up-to-date information.



Catalog Management

Display products with an online catalog for customers to view. Create filters for searching and related products for each product page to increase revenue. Give customers 24/7 site access to preview your items and all relevant information they would need.



Custom Design

Your site needs to be as unique as your business. We start each project with an extensive design process that includes your brand, colors, and logos, using the latest design trends.



B2B Customer Portal

All customer information in one secure digital hub. Customers can track open invoices, order status, item availability, addresses, shipping estimates, order history, pricing, payment status, and accounts receivable aging. All information is seamlessly updated from ECI Macola to your account portal.



Complex Pricing & Discount Structures

Nomad was built to leverage pricing and discount structures in ECI Macola and sync them to your web store. This way, customers get their pricing when placing web orders, and your internal team can process them without manual intervention.



3rd Party Integrations

Nomad recognizes that to truly enhance your customers' online experience, different solutions might need to be involved in the process. Common solutions we integrate include tax, shipping, credit card processing, live chat and more.



Sites

Nomad Sites enhances your customers online buying journey by delivering an eCommerce platform that meets your B2B & B2C buyers expectations. From custom site design and hosting to ERP integration and ongoing support, Nomad Sites delivers a true all encompassing solution for manufacturers & distributors looking to create their Digital Shelf.



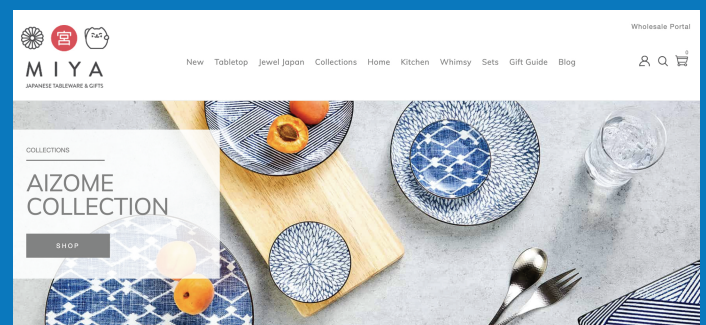
Receivables

Nomad Receivables provides an Account Portal for B2B customers to monitor and manage their activity. Customers will be presented with an account data snapshot including accounts receivable aging, recent payments, and a list of all orders, order statuses, invoices, and tracking information.



Payments

Nomad Payments allows customers to make payments across multiple channels, via ACH/eCheck or Credit Card. Payments can be made on web orders in Nomad Sites or individual invoices within Nomad Receivables and have those payments reflected within your ERP.



The Nomad solution has worked well for us for many years; we have many customers who have been happy with the way our site has been placing orders year after year. We have heard lots of positive feedback.

- Bob Matsukawa, Owner of Miya Company